

# Ethical Use of Images

UNDERSTANDING HOW TO PROPERLY CREDIT PHOTOS



Photos, like any other type of found content, require appropriate citing, and credit should always be given to the photographer.



Screenshotting images from an 'images' search engine result (ex. Google Images) is not okay.





# Ethical Use of Google Images

UNDERSTANDING HOW TO PROPERLY CREDIT PHOTOS



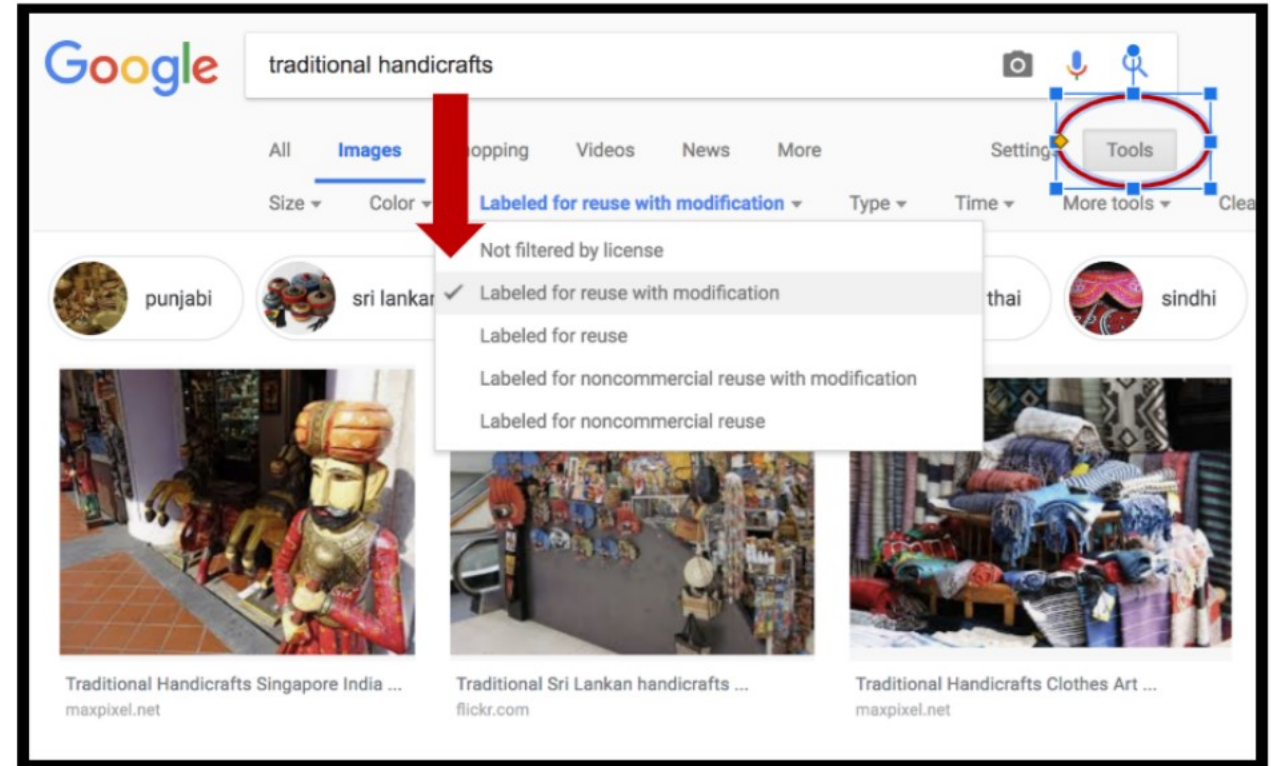
Screenshotting images from an 'images' search engine result (ex. Google Images) is not okay.

# Ethical Use of Google Images

## UNDERSTANDING HOW TO PROPERLY CREDIT PHOTOS

Under the "Images" tab in Google,  
□click on: "Tools"  
□click on: "Usage Rights"  
□click on: "Labeled for reuse with modification."

Then follow the rules for reuse of that image in order to proceed!





# Ethical Use of Other Images

UNDERSTANDING HOW TO PROPERLY CREDIT PHOTOS

Screenshotting images from a site like Getty \*even if\* attribution is labeled on the photo is not okay.

These are intended for either purchase, or for use only through their in-house 'Embed Viewer'.

Anything else is illegal!



# Ethical Use of Other Images

UNDERSTANDING HOW TO PROPERLY CREDIT PHOTOS

You must \*PURCHASE\* the image

OR

If your Photo Essay will appear online in a blog post, you can use the 'Embed Viewer' they offer for free.



Note: You cannot embed these images on slides.



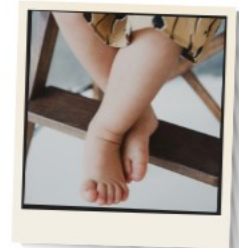
# Other Options

UNDERSTANDING HOW TO PROPERLY CREDIT PHOTOS

As an option, you can DOWNLOAD IMAGES responsibly via:

**Creative Commons**  
**UnSplash**

*But, no matter what, be sure you go through the proper steps outlined on websites like these in order to attribute credit properly!*

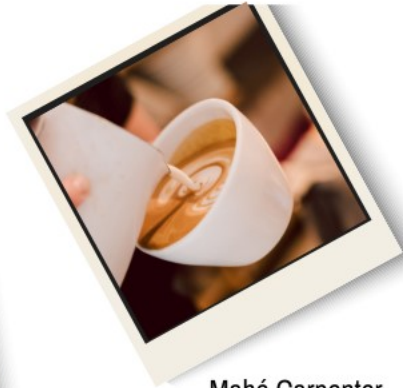




# PHOTO CREDITS



Michal Collection  
via Canva.com



Mahé Carpenter  
via Canva.com



Mahé Carpenter via  
Canva.com



Shutter2U  
via Canva.com



Kseniachernaya phot  
via Canva.com



Karolina Grabowska  
via Canva.com



Valerila Miller  
via Canva.com



Tatyana Nekrasova  
via Canva.com

# FORMAL MLA CITATION OF AN IMAGE

FOR FORMAL WRITING AND PUBLISHING, FULL MLA OR APA CITATIONS MAY NEED TO BE USED.

THIS IS THE FORMULA FOR AN MLA CITATION.

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Creator's Last name, First name. "Title of the digital image." Title of the website, First name Last name of any contributors, Version (if applicable), Number (if applicable), Publisher, Publication date, URL. Access Date.

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WHEN YOU FIND A PHOTO, CLICK ON THE PHOTO TO LEARN MORE ABOUT IT. THEN FILL IN AS MUCH INFORMATION AS YOU CAN FIND.

HERE IS A FORMAL MLA EXAMPLE OF ONE OF THE IMAGES FROM THIS RESOURCE.

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Grabowska, Karolina. "Woman Typing In Keyboard While Drinking Coffee." CANVA, Canva.com. 5 May 2020.

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# Thank You!

WE SINCERELY WANT TO THANK YOU FOR DOWNLOADING THIS RESOURCE!

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# Terms of Use

Cue the serious soundtrack...legal talk time, dun-dun-dunnnnn! It's all about that digital integrity, friends... I've been told many times that I'm one of those 'good' teachers out there who shares her materials openly and in good spirit. Well, guess what?

I want to keep spreading that sunshine (!!), but I can only do that for as long as the work I produce is treated with fairness, honesty, and (digital) integrity!

- **Operate with Integrity:** in purchasing this product, you're granted a limited, personal, non-exclusive, non-transferable license to use this material for your own purposes. Sharing it via email with others, posting it publicly online, or redistributing it in any other way is prohibited and will result in immediate legal action...plus it's just downright disrespectful.
- **Be Honest:** this activity is protected by copyright. In using it, you recognize that it is the intellectual property of Jill Pavich (edPioneer Consulting, LLC) and may not be construed otherwise. This includes maintaining all copyright and logo information.
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Guys, thank you SO much for understanding and abiding by these parameters. You are the reason I am in business, and it is you I seek to serve, friend! We are ALL in this TOGETHER!