## ANALYZING AN ARGUMENT

## DEBATE: "Should the Penny Be Retired"

ISSUE DATE: May 9, 2011

| AUTHOR/CREDENTIALS: <br> Jeff Gore, <br> 'Citizens for Retiring the Penny' | AUTHOR/CREDENTIALS: <br> Mark Weller, Executive Director - <br> 'Americans for Common Sense' |
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| Author's Main <br> Claim/Argument/Thesis: <br> It's time to retire the U.S. penny. | Author's Main <br> Claim/Argument/Thesis: <br> It isn't time to retire the U.S. penny. |
| CLAIM/REASON 1: <br> The penny is no longer useful as a <br> currency. | CLAIM/REASON 1: <br> People benefit from the penny. |
| EVIDENCE to Support Reason 1: <br> Inflation, which requires us to <br> periodically reform our coinage <br> systems, has eroded the penny's <br> value; it costs more than a penny to <br> make one. | EVIDENCE to Support Reason 1: <br> It helps consumers-if we start <br> rounding to nickels, companies will <br> inevitably round up in order to <br> maximize their own profit, so goods <br> and services will just become more <br> expensive. |
| It helps charities, who help people- <br> they raise millions of dollars <br> through penny drives, i.e. The <br> Cancer and Lymphoma Society <br> raised 1.5 billion pennies, which is 15 <br> million dollars. Salvation Army and <br> Ronald McDonald charities also <br> cited. |  |

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| CLAIM/REASON 2: | CLAIM/REASON 2: |
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| Pennies slow down cash <br> transactions. | Strong public support for the <br> penny still exists. |
| EVIDENCE to Support Reason 2: <br> Canada, whose monetary system is <br> similar to ours, retired their penny <br> for this reason; according to <br> Canadian Parliament's Senate <br> Financial Committee, pennies slow <br> grocery lines and just end up in the <br> seat of our couches. | EVIDENCE to Support Reason 2: <br> three-quarters of the people want <br> to keep it in circulation. |
| CLAIM/REASON 3: | CLAIM/REASON 3: |
| Instead of the penny, there's a <br> better solution/alternative. | It is not cost-effective if we <br> dismiss the penny; it won't save <br> the government money. |
| EVIDENCE to Support Reason 3: | EVIDENCE to Support Reason 3: |
| Rounding transactions up or down |  |
| to the nearest nickel will solve the |  |
| problem-we already do this on |  |
| U.S. military bases, so it works. |  |$\quad$| It costs a dime to make a nickel, |
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| which is much pricier than making |
| pennies. |

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DRAW CONCLUSIONS...Which argument is stronger? Explain why here:

$\xrightarrow{\square}$
Both sides discuss the price of making the various currencies, but Weller specifies the precise cost of nickels versus pennies, whereas Gore just mentions that it "costs more than a penny to make a penny." WELLER
$\xrightarrow{\square}$ Weller speaks on behalf of a group that is funded by the zinc industry, the material used to make pennies, so obviously he is going to present information with more bias than his opponent. GORE
$\square$ Gore offers a solution, but Weller dismisses it with convincing evidence. Gore does show, however, that his solution has been known to work on a small scale at military bases. BOTH

$\Rightarrow$Gore compares our system to Canada to prove his point that the penny is outdated, and this works because Canada has a comparable monetary system; meanwhile, Weller only relies on the vague mention of "polls" that apparently demonstrate continued popularity for the penny. GORE
$\square$ Gore mentions that pennies slow down cash transactions, but Weller counters this by mentioning our increasing tendency to purchase with debit and credit cards. WELLER
$\square$ Weller offers concrete evidence of pennies working to serve the people; he cites a diverse group of charities that benefit the poor, children, and those suffering from medical ailments like cancer, whereas Gore lacks a range of evidence to prove any of these points. WELLER
$\Rightarrow$ Weller has a stronger argument for the consumer by exposing the logical point that businesses will seek to satisfy their aims of higher profit. WELLER

## 5-3 in favor of WELLER!!!!

